



INFORMATION TECHNOLOGY IN A GLOBAL SOCIETY

HIGHER LEVEL PAPER 3

Candidate session number

8

Tuesday 18 November 2014 (morning)

1 hour 15 minutes

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INSTRUCTIONS TO CANDIDATES

- Write your session number in the boxes above.
- Do not open this examination paper until instructed to do so.
- Read the case study carefully.
- Answer all questions in the boxes provided.
- The maximum mark for this examination paper is [30 marks].

Answer **all** the questions in the boxes provided.

Refer to the Cobb Publishing and e-books case study **and** to your own related research in responding to the following questions.

(b) Identify two disadvantages of using digital rights management (DRM).	(a)	Identify two advantages of using digital rights management (DRM).	
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3. When a customer (end-user) purchases an e-book from *Cobb Publishing*, they have to agree to the terms and conditions by ticking the box, see Figure 1 below.

Cobb Publishing end-user agreement

I agree to the terms and conditions

Figure 1: Example of Cobb Publishing end-user agreement

Cobb Publishing is aware that enforcing the end-user agreement through digital rights management (DRM) may be difficult.

Discuss whether it is possible for *Cobb Publishing* to enforce the terms and conditions in the end-user agreement through DRM.





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Your response to question 4 must include evidence of independent research linked to the Cobb Publishing and e-books case study.



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